

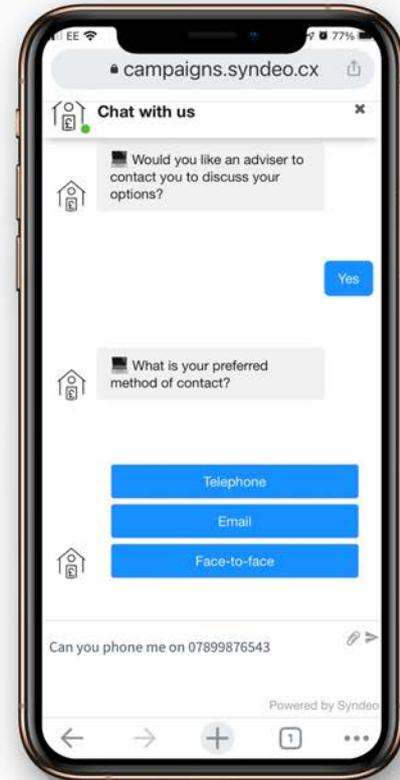
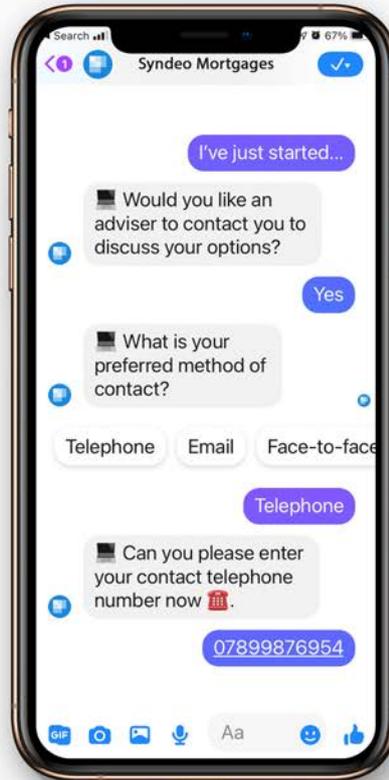
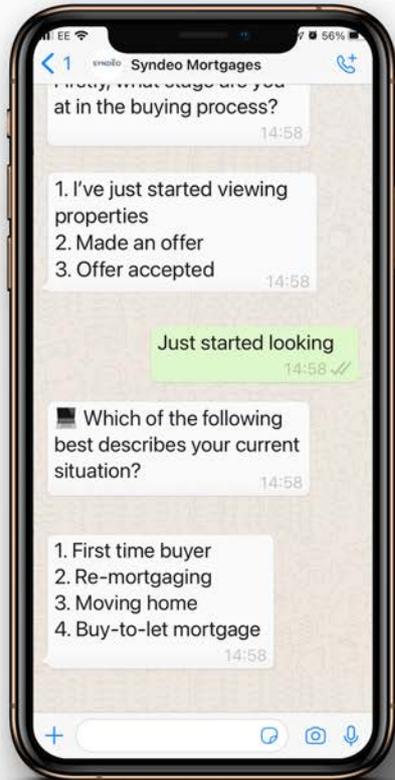


AI AND DIGITAL MESSAGING PLATFORM FOR MORTGAGE INTERMEDIARIES

**Increase lead generation, answer FAQs
and connect with your customers
digitally.**

**Allow tech innovation to be your
competitive advantage.**

The Syndeo platform acts as a digital assistant using AI-powered messaging and advanced chat technology. It enables mortgage intermediaries to generate leads, increase conversions, answer FAQs, provide support and much more via their website and messaging apps. It is available for an affordable monthly subscription fee with no upfront capital costs.



“

At The Mortgage Shop, we are always thinking about how we can use technology to generate more leads and win more clients.

As clients increasingly want to connect with us digitally rather than over the phone or email, it became evident that we could benefit from a digital assistant powered by Syndeo, a 24/7 service that is able to connect and qualify potential clients when interest is piqued. ”

Siobhan McAleer | Managing Director | The Mortgage Shop

TOP 3 WAYS MORTGAGE INTERMEDIARIES ARE USING THE SYNDEO PLATFORM



Generate more leads

Businesses are built on conversations. They are pro-actively engaging website visitors in a real-time conversation when their interest is piqued, driving an immediate lead or meeting.



Answer FAQs

Our Mortgage Digital Assistant can resolve a large percentage of consumer questions to help guide them through the mortgage process, freeing up time for your staff to focus on higher value tasks.



Engage customers digitally

The average open rate for messages sent via a messaging app is 90%. With Syndeo's multi-channel platform, you can engage your customers on the apps they use on a regular basis, including WhatsApp & Messenger.

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Within a few weeks Syndeo was able to provide us with the technology to add a digital aspect to our business in a simple and undaunting way.

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MUCH MORE THAN A CHATBOT

Single inbox

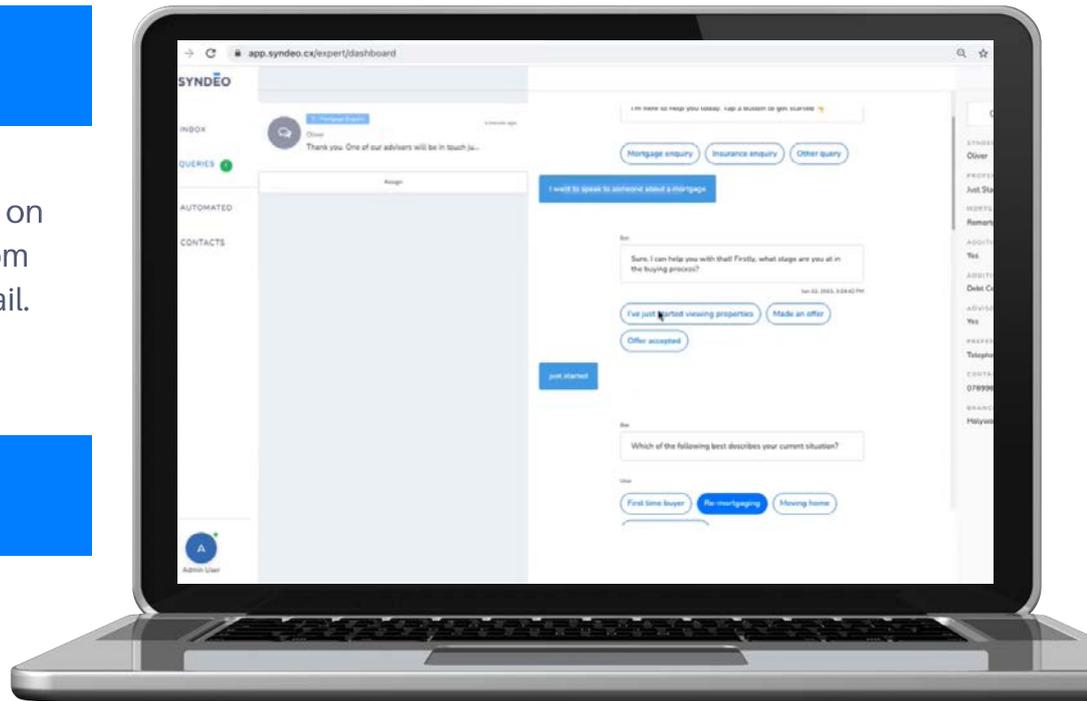
Manage all your customer and prospective customer interactions on your digital channels centrally from one place, ensuring a full audit trail.

CRM integration

Store all data captured into your existing CRM to streamline the processing of lead capture within your back office, freeing up staff time and reducing your overall cost.

Self-service designer

Enjoy total control and easily make customisations, code-free, to meet the evolving needs of your business. No need for specialist IT skills.

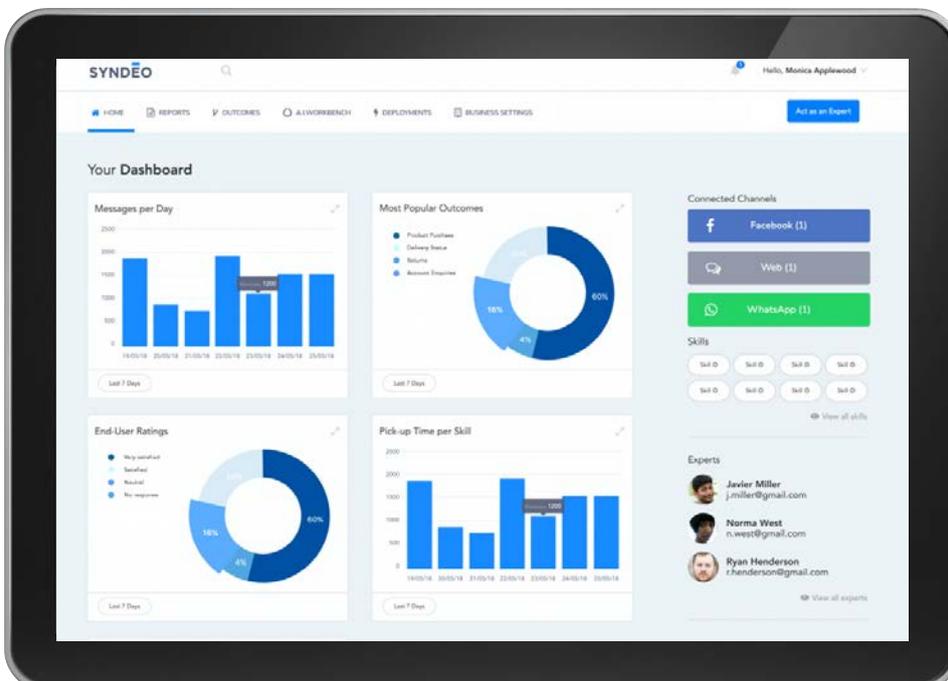


Natural language

Use natural language understanding to deliver a conversational style engagement. By understanding the text your customer has entered, Syndeo's AI engine can detect key data (such as email or telephone) and understand the nature of the customer's query.

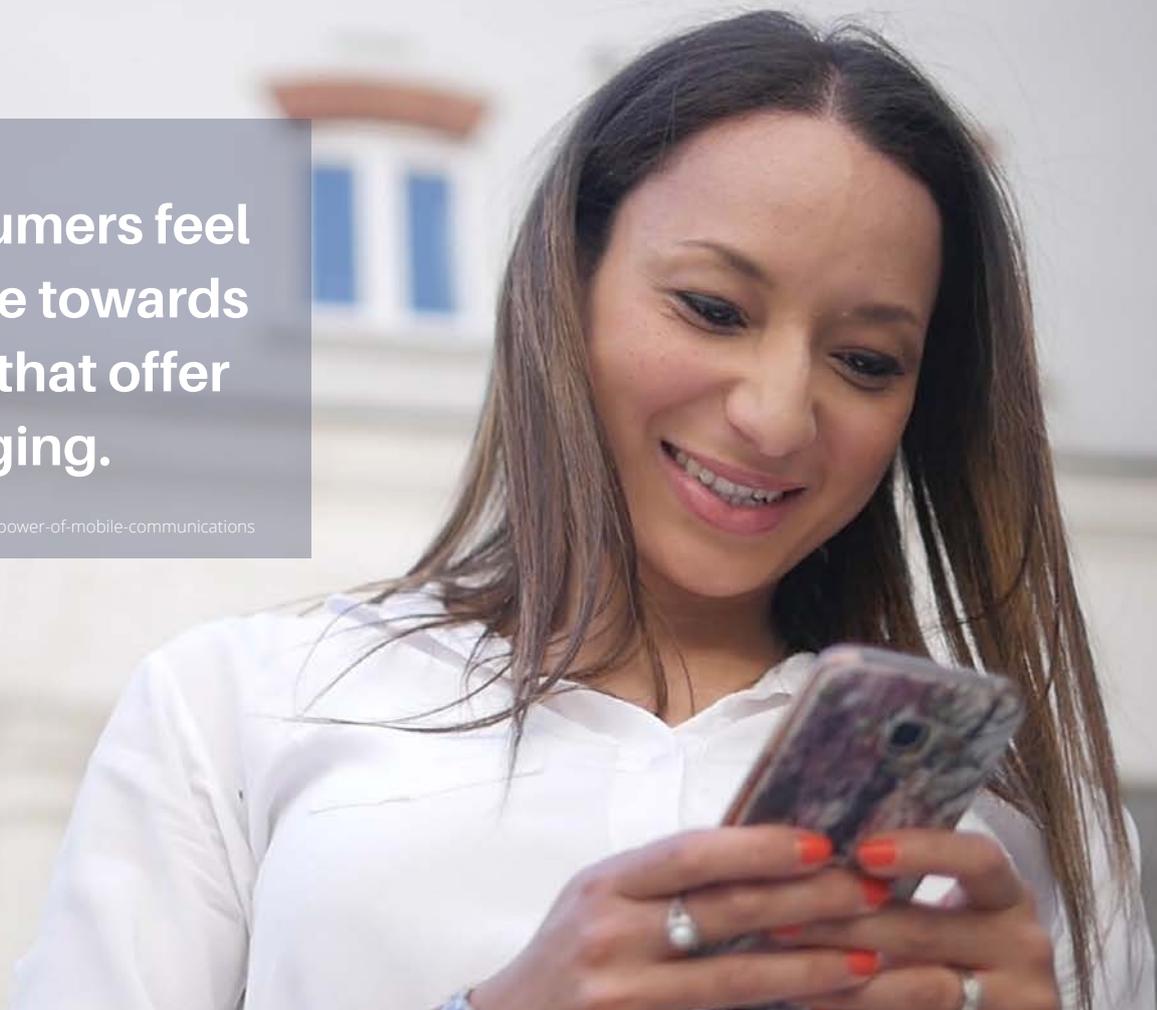
Reporting & analytics

Optimise performance and gain rich insight into how your customers are interacting with you through the Syndeo visual dashboard. Check chat volumes and number of conversions as often as you need.



65% of consumers feel more positive towards businesses that offer messaging.

Source: <https://info.sopranodesign.com/the-power-of-mobile-communications>



ABOUT SYNDEO



We work with financial services organisations of all sizes from the world's largest provider of credit card services to small and medium sized enterprises.



Customer communication is in our DNA. Our team of consultants have decades of knowledge and experience in designing and implementing customer experience technologies for a wide range of businesses, including many world leading brands.



We are empowering forward thinking businesses with the technology to communicate and sell to their customers in new and exciting ways.

SYNDEO®

FIND OUT HOW SYNDEO CAN HELP YOUR BUSINESS

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